

ORDER



KSNV

Orders	Order / Rev:	<u>101886</u>	 KSNV Amy McCreary BLPHI National	
	Alt Order #:	<u>06815346</u>		
	Product Desc:	<u>OCEGUERA 4 CONGRESS</u>		
	Estimate:	<u>1185</u>		
	Flight Dates:	<u>10/02/12 - 10/08/12</u>		
	Original Date / Rev:	<u>05/21/12 / 10/15/12</u>		
	Order Type:	<u>GENERAL</u>		
Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>		
	Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
		<u>Washington Harbor</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Washington, DC 20007</u>	Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>Oceguera for Congress - Revised</u>	New Business Thru:	<u></u>
	Demographic:	<u>A35+</u>	Order Separation:	<u>00:05:00</u>
	Product Codes:	<u>PLC02</u>	Advertiser External ID:	<u></u>
	Priority:	<u>SELECT PRIORITY CODE</u>	Agency External ID:	<u></u>
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	27	\$20,730.00	\$17,620.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$20,730.00	\$17,620.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$20,730.00
Market	100%	\$103,650.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,949.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$21,766.50
KTUD	1%	\$1,036.50
KVVU	22%	\$22,803.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	10%	\$10,365.00

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